

FAX# 703 528 7880
CREDIT RISK !! NOV2/12 15.47
REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

CONTRACT # 6190731

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # _____

PRDCT	EST#	COMMENTS:	(LINE,	ORDER,	INVOICE
NELSON FOR SENATE	471				

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE NOV2/12 15.47

REP: TO LENA
FR JULIE
OKD M5
PLS CFM, THX 11/2

STRA-

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 471												
59	A		1000P-1100P	30		\$5,400.00	11/4	11/4	1		SUN	1
PROGRAM : 666 PARK AVE ORD COM1 : WE CAN OFFER DUE TO PAYMENT OVERAGE \$13,275												
60	A		1000P-1100P	30		\$6,000.00	11/5	11/5	1		MON	1
PROGRAM : CASTLE ORD COM1 : WE CAN OFFER DUE TO PAYMENT OVERAGE \$13,275 PART OF A MAKEGOOD MADE UP OF LINES 59-61												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
61	A		600A-700A	30		\$1,875.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER DUE TO PAYMENT OVERAGE \$13,275												
PART OF A MAKEGOOD MADE UP OF LINES 59-61												
STATION MAKEGOOD OFFERS:												
M9 OK'D MISSED: BONUS												
OFFER: SUN/1000P-1100P NOV4 30S \$5,400.00 (NOV2/12)												
& MON/1000P-1100P NOV5 30S \$6,000.00 PLS ADVISE.												
& TUE/600A-700A NOV6 30S \$1,875.00												
CMT: WE CAN OFFER DUE TO PAYMENT OVERAGE \$13,275												
CONTRACT TOTAL											149385.00	
TOTAL SPOTS											98	

NOV/12 149385.00

MARKET TOTALS \$309,100 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE